

GestureTek's Plug and Play Interactive Display System for Advertising and Entertainment

What Is The Cube?

Introducing The Cube - a compact, turnkey, 'plug and play' interactive display unit that brings the power of gesture control to a variety of display spaces. Project the interactive 80" diagonal display onto almost any floor, wall, table or counter for branding, advertising, entertainment and product promotion. The Cube, using GestureTek's patented gesture recognition technology, will engage customers, turn heads and drive business results.



Why Get The Cube?

- Turnkey, plug and play and portable
- Robust and durable technology
- Less costly than a permanent component system
- Easy to use and requires no technician to install
- Over 70 eye-catching special effects and games
- Simple instructions to customize basic applications on your own
- A hygienic, no-touch alternative to a touch screen
- Provides information in a more engaging way, with high ad recall
- Entertains customers as they make buying decisions
- Can be networked for site-wide content changes
- User metrics can be added to support ROI analysis

How Do You Use The Cube?

The Cube is incredibly simple to use. You don't need a technician to install it and it requires no special configuration. Just put the Cube on the floor or against a wall and it instantly creates an engaging 64" x 48" interactive display that visitors can control with simple gestures. Use the content that comes with the system, make simple changes yourself or ask us for help with content customization.

Who Needs The Cube?

The Cube is perfect for challenging spaces and traveling road shows. It is ideal for:

- Retail chains
- Location-based entertainment and arcades
- Restaurants, hotels, nightclubs and bars
- Offices (doctors, dentists, corporate foyers)
- Trade show, event and party planners
- Kiosk manufacturers, for extra interactivity
- Audio visual and systems integrators
- Electronics manufacturers
- Exhibit builders/fabricators
- Creative design/planning firms
- Advertising, marketing and promotion houses



GestureTek Inc. is the inventor and world leader in camera-enabled, gesture-based computer control. GestureTek's numerous patents for single and multiple-camera solutions are the basis for a wide variety of interactive solutions. Users interact with on-screen computer content using hand and body gestures, without the need for peripheral devices.

GestureTek technology is protected under numerous comprehensive patents in the United States and other countries. U.S. patents include 5,534,917 (Video image based control system), 7,058,204 (Multiple camera control system) and 7,227,526 (3D-vision image control system).

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