GestPoint® Through Window Series

GestureTek®

Point & Control Technology

The GestPoint Through Window Series is part of the GestPoint family of products. First introduced by GestureTek in 2000 and popularized by Steven Spielberg's 2002 blockbuster movie *Minority Report*, GestPoint utilizes advanced real-time computer vision techniques to convert simple hand gestures into direct mouse control in a variety of environments.

GestPoint enables you to control all sizes of screens from any distance by simply pointing your finger.   GestPoint point and control technology may be used in place of conventional peripherals, such as mice, laser pointers, joysticks and touchscreens. Application possibilities are endless. Current installation uses include museums, exhibits, corporate presentations, trade shows, education, security, and entertainment.

GestPoint systems provide users with touch-free   operation, making it a perfect solution for public venues.

GestPoint Through Window turns any store window into a 24/7 interactive display. Product and store information is conveniently and effectively provided to customers, while all the technology is safely stored inside and out of reach. GestPoint Through Window offers an attractive and entertaining way to engage your customers even when the store is closed.

Outdoor Through Window

Perfect for storefront locations, Outdoor Through Window enables customers to access content from the street simply by pointing at the display. Specially designed for variable lighting conditions, this is a fun and effective way to serve customers any time of day or night.

Indoor Through Window

Designed for indoor retail environments, such as enclosed shopping centers, with little to no lighting variations, Indoor Through Window makes an excellent interactive information display. Shoppers can access store and product information 24 hours a day.

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