

Immersive Interactive Media

GestureTek's GestureXtreme (GX®) virtual gaming system immerses you in a computer generated landscape, where you can interact within a variety of entertaining and engaging virtual realities in an unencumbered full-body experience.

Used in over 1,000 successful interactive exhibits worldwide, such as the Hockey Hall of Fame and the Naismith Memorial Basketball Hall of Fame, this state-of-the-art gesture-recognition system tracks the body's position, allowing for real-time movement and interaction with on-screen characters and objects.

GX now also comes as a portable unit called 'FunCam' that provides hours of gear-free virtual gaming enjoyment, with no green screen required. It can be installed nearly anywhere, making it ideal for retail stores, restaurants, casinos or any public space.

Location Based Entertainment (L.B.E)

GX provides an array of unique video game and adventure simulations for all levels, for use in both coin-op and free-play scenarios. Games include challenging sport simulations and immersive video game experiences.



Museums and Science Centers

GX systems are among the most popular attractions at museums and science centers, allowing for concepts, principles, and naturally occurring phenomena to be presented in an educational and entertaining manner. The full-body interactive experience is a children's favourite, stimulating their imaginations and satisfying their natural desire to perform "on television".

Television Production

Television programs using GestureTek's technology and custom interactive content have enjoyed enthusiastic audience appeal. Shows include Nickelodeon's Nick Arcade and the Tokyo Broadcast System's superhero-themed show, Varikin 7. GestureXtreme can function as an interactive Virtual Set to output broadcast-ready entertainment with minimal editing and post-production requirements.

Retail Stores

Children have fun, build coordination and allow their parents to shop longer in retail locations such as the Children's Place stores in the U.S., which use the GestureXtreme FunCam system to entertain shoppers.

Corporate Promotions

Companies can insert their product images and logos right into GX applications to build brand awareness and promote products at special events. Potential customers are drawn in by the opportunity to play branded virtual reality games.

GestureTek technology is protected under numerous comprehensive patents in the United States and other countries. U.S. patents include 5,534,917 (Video image based control system), 7,058,204 (Multiple camera control system) and 7,227,526 (3D-vision image control system).

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GX allows you to see your image onscreen as your body becomes the input device, interacting with computer graphics and animation.

GX 100 & GX 200

GX 100 is our immersive interactive system for one or two players that consists of GestureXtreme software, a robust processing unit and related hardware, including a video camera. **GX 200** is our advanced, two-camera system for three to six players.

Here are a few of the many applications available:



MENU POD

This is a suite of several individual titles, including Soccer GX, GravBall GX, SharkBait GX and Volleyball GX. Pick a title, and you are instantly beamed into the chosen game environment. *For one to six players.*



GRAVBALL GX

You are immersed in a virtual weightless environment where your entire body is the paddle in this futuristic sport simulator. *For one to two players.*



SOCCER GX

Test your goalkeeping skills as you face a barrage of shots from off-screen opponents. *For one player.*



SHARKBAIT GX

Search for treasure, while submerged among all sorts of underwater creatures. You will enjoy swimming with the dolphins, but watch out for life-threatening sharks and electric eels! *For one player.*



VOLLEYBALL GX

See yourself on a sandy seaside court as you bump, set, and spike your way to victory. *For one to six players.*



DRUMMING

Dance to the beat of your own drums. Compose new rhythms on this animated, virtual drum set. *For one player.*



AIRBORNE RANGERS

Take the ultimate leap of faith as you jump from an airplane to soar high among the clouds. Avoid other flying creatures as you aim for the target on the ground. *For one player.*



WIZARD'S CAVERN

You are immersed in a magical 3D world, complete with owls, bats, dragons and flying broomsticks. *For one player.*



METEOR STORM

You and your friends find yourselves in a gripping, outer space adventure. Save Earth from a life-threatening meteor storm. *For one to six players.*



BOWLING

Choose your ball and try to throw strikes while avoiding the gutter, in this virtual bowling alley. *For one or two players.*