

Gesture-Responsive Interactive Surfaces

GestureFX® is an engaging visual display system that projects dynamic multi-media content onto floors, walls, windows, screens, tables and countertops. Featuring GestureTek's patented gesture-recognition technology, GestureFX allows for real-time interaction between the user and the content, creating an impact that leaves a lasting impression. The GestureFX family includes GroundFX®, Table FX™, Wall FX™ and ScreenFX®. Components include a quad core processor with 2GB RAM, camera and projector.

Walk on water, flip images, sweep away leaves, play games...choose from the vast library of over 70 special effects and games that come with the system to engage customers. You can also create your own custom effects or have us do it for you, using any combination of static images, sound, video and Flash. GestureFX is popular in retail stores, nightclubs, tourist attractions and public spaces. It draws huge crowds at trade shows and special events and adds interactivity to digital signage.



Retail

Make shopping fun. Create a free standing, wall-mounted or embedded-window interactive display that entertains customers, advertises your products and drives brand awareness. Draw customers into your store, direct them to specific parts of the store or amuse children with a virtual playground while parents shop.



Museums, Science Centers and Entertainment

Wow visitors with a large interactive display that entertains and educates at the same time. Creatively showcase priceless artifacts with minimum risk and maximum visitor impact. Present complex concepts and principles in a compelling way. Others can watch and enjoy the interaction as the user controls the special effects with body movement.



Public Space Advertising

Motion-responsive advertising captures attention in ways that static ads cannot. A growing number of advertising networks, stadiums and public space advertisers are turning to GestureTek's gesture control technology for everything from digital signage to street front windows to experiential displays.



Nightclubs and Hospitality

Add a high-tech "wow factor" to your venue. Entertain your customers and keep them coming back for more. With simple hand motions, people can control visual effects, games or ads on tables, bars or countertops. Gesture-controlled interactive experiences are great for branding, promotions and entertainment.

GestureTek technologies have international patent protection. U.S. patents include: 5,534,917 (Video Gesture Control); 7,058,204 (Multiple Camera Control System/Point to Control); 7,421,093 (Multiple Camera Tracking for Interfacing With Application); 7,227,526 (Stereo Camera Control/3D-Vision Image Control); 7,379,563 (Two Handed Movement Tracker); 7,379,566 (Optical Flow-Based Tilt Sensor); 7,389,591 (Phone Tilt for Typing & Menus); 7,430,312 (Five Camera 3D Face Capture)